# Proven in Cleveland. Built to Travel.

Recess Cleveland is a 501(c)(3) nonprofit founded in 2015 (10+ years of community play). RecessPods launches in Summer 2027 to bring turnkey play infrastructure, 90+ games, curriculum, and staff-led neighborhood activation in a secure container or trailer pod.

## VERIFIED RECESS CLEVELAND PROOF

- Founded 2015: 10+ years building active, healthy, connected communities through play.
- 2019 Community Season: 82 events | 12 neighborhoods | 8,300 attendees.
- 2020 RecessKits Pivot: 17,000+ play items gifted directly to families.
- Every Pod Includes: 90+ games across kickballs, dodgeballs, zorbs, field-day gear, art, and sound.
- Community Season Cadence: 40 staff-led events | 3 hours/day | 5 days/week | 8 weeks.
- 28+ Partners Including: Nike, Cleveland Foundation, City of Cleveland, University Hospitals,
- Walmart Foundation, Neighborhood Connections, Trust for Public Land, and NLDP.
- Cleveland Home Base: the recessROOM, 4806 Hamilton Ave, Cleveland, OH 44114 (~12,000 sq ft).

## WHY STRUCTURED PLAY WORKS (PLAYWORKS RESEARCH)

Credited to Playworks national educator-survey research (https://www.playworks.org/impact/):

- 93% of educators report improved focus in the classroom.
- 98% of educators report more students physically active during recess.
- 94% of educators report more students resolving conflicts positively.

## CLEVELAND CASE STUDY: CHALLENGE -> SOLUTION -> WHAT IT UNLOCKED

1. **Challenge: Disconnected parks and under-activated neighborhood spaces.**

Families lacked consistent, staffed, welcoming play programming within walking distance.

2. **Solution: Pop-up play activations + trained play leads + 90+ game rotation.**

Beginning with a $2,000 Neighborhood Connections grant in Glenville in 2015, Recess Cleveland activated 12 neighborhoods with 82 events and 8,300 attendees in 2019, and gifted 17,000+ RecessKit items in 2020. After an August 2023 storm/tornado, the 2024 recovery built the foundation for the Summer 2027 RecessPods launch.

3. **What It Unlocked: Measurable community connection and park-planning insight.**

Every RecessPod + Season deployment commits to reporting attendance, hours of play, wraparound resource connections, and family/host NPS in an end-of-season written Impact Report.

# The 3-Tier RecessPod Ladder & Sponsor Tiers

## 1. RECESSPOD CORE - FROM $40,000 (HOSTED MODEL DEFAULT)

- Format: 20ft container or trailer format.
- Includes: Full equipment inventory (90+ games) + 1-year curriculum license (with data-collection templates) + host staff training & certification. Buyer keeps the pod and 90+ game inventory.

## 2. RECESSPOD + SEASON - $50,000 (FLAGSHIP, FEATURED | HOSTED MODEL DEFAULT)

- Format: 40ft container format.
- Includes: Everything in Core, plus the 8-week Restore Recess Pod Season (40 staff-led events: 3 hours/day, 5 days/week, 8 weeks), impact data collection, and end-of-season Impact Report.
- Hosted Model: Recess trains & certifies the host team, leads launch week, runs weekly check-ins, and delivers the closing Impact Report visit. Buyer keeps pod, inventory, data, and report.

## 3. RECESSPOD PREMIUM - $75,000+ (HOSTED OR SCOPED FULL-SERVICE CREW)

- Includes: Everything in Flagship ($50,000) + full sponsor wrap/naming + park-planning data package + priority scheduling + optional Full-Service Recess crew staffing.

## ONE POD. FOUR FUNDERS. (ILLUSTRATIVE $50,000 COALITION STACK)

Illustrative coalition structure (Summer 2027 is our inaugural cohort; not a guarantee; host net $25K-$35K):

- Illustrative Host Share (City / Parks / CDC): $25,000 (50% of illustrative $50,000 stack)
- Corporate Sponsor Wrap (additive sponsor funding toward project cost): $15,000 (30% of stack)
- Foundation Grant: $7,500 (15% of illustrative $50,000 stack)
- Community / Neighborhood Match: $2,500 (5% of illustrative $50,000 stack)
- Payment Terms: 50% on signing | 30% on delivery | 20% at launch (deposit-first model).

## CORPORATE SPONSOR WRAP & NAMING TIERS ($15,000 - $25,000)

- Container Wrap ($15,000): Additive sponsor funding toward project cost, full 40ft exterior wrap, 40 events of neighborhood visibility, and sponsor credit in the end-of-season Impact Report.
- Wrap + Launch Presenting + Naming ($20,000-$25,000): Full 40ft wrap, presenting sponsor of Launch Week, season naming recognition across all 40 events, and named Impact Report.
- Selection Criteria for Sponsored Neighborhoods: Commercial potential | People-over-cars site | Engaged community/organizers | Committed host partner.

**Start Scoping Your Summer 2027 Pod: https://recesspods.com/get-a-pod/ | Team@recesscleveland.com**